

Nevada 150 Foundation, Inc.
Profit & Loss
January 1 through September 17, 2014
Jan 1 - Sep 17, 14

Income	
Book Sales	1,960.00
Corporate Contributions	427,000.00
Direct Public Support	1,864.00
Indirect Public Support	121,503.54 Raffle Tickets \$121500.00
Logo Merchandise	4,914.53
Medallion Sales	
Defer funds to CC Nevada Day	-25,000.00
Medallion Sales - Other	184,684.60
Total Medallion Sales	159,684.60
Proceeds from Belt Buckles	10,370.00
Proceeds from License Plates	
Defer funds to CC Nevada Day	-18,600.00
Proceeds from License Plates - Other	166,929.37
Total Proceeds from License Plates	148,329.37
Total Income	875,626.04
Cost of Goods Sold	
Cost of Goods Sold	202,822.54
Total COGS	202,822.54
Gross Profit	672,803.50
Expense	
Business Expenses	964.52
Commissions	46,506.10
Contract Services	
Accounting Fees	12,468.45
Media	28,395.72
Outside Contract Services	186,475.00
Public Relations	84,516.25
Secretarial-Transcription	775.00
Contract Services - Other	893.50
Total Contract Services	313,523.92
Entertainment	6,900.00
Insurance	500.00
Operations	
Marketing	31,955.08
Postage, Mailing Service	1,338.07
Printing and Copying	13,083.95
Supplies	158.63
Total Operations	46,535.73

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Rent, Parking, Utilities	206.75
Souvenir License Plates	450.00
Travel and Meetings	
Conference, Convention, Meeting	58,552.71
Travel and Meetings - Other	22,255.74
Total Travel and Meetings	<u>80,808.45</u>
Total Expense	<u>496,395.47</u>
Net Income	<u><u>176,408.03</u></u>