

NEVADA SESQUICENTENNIAL PLANNING COMMITTEE Agenda

Friday, October 19, 2012
9:15 a.m.

Video-Conference Locations

Nevada State Museum, Las Vegas
309 S. Valley View Blvd.
(Las Vegas Springs Preserve, upper parking lot)
Las Vegas, NV 89107

and

Nevada Commission on Tourism
401 N. Carson Street
(Paul Laxalt Building, 2nd Floor)
Las Vegas NV 89701

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed after discussion of each action item on the agenda and before voting on the item. (Because of time considerations, the period for public comment is limited to 3 minutes, and speakers are urged to avoid repetition of comments made by previous speakers.)
- Meetings and teleconferences are audio-recorded as part of the public record

1. OPENING AND CONFIRMATION THAT MEETING WAS PROPERLY POSTED- *Bob Brown*

2. ROLL CALL AND DETERMINATION OF QUORUM – *Bob Brown*

3. PUBLIC COMMENTS AND DISCUSSION – *Bob Brown*

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of, the Nevada Sesquicentennial Planning Committee. In order for members of the public to participate in the Committee’s consideration of an agenda item, the Committee strongly encourages members of the public to comment on an agenda item during the item itself. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may limit comments to 3 minutes the time an individual may address the Committee.

4. APPROVAL OF MINUTES – *For Possible action*

- September 28, 2010 meetings

5. COMMITTEE SECTION & LEAD REPORTS – *For Possible Action*

1. Committee Lead Reports – **Committee**

- **Fund Raising – Bob Brown**
 - Report on fundraising strategies – *For Possible Action*
- **Education – Dr. Kirk**
 - Discussion of progress made with education liaisons – *For Possible Action*
- **Public Relations – Lori Nelson**
 - Nevada 150 logo unveiling at Governor’s Nevada Day Banquet – *For Possible Action*
 - All logo entrants notified with letter signed by Brown and Laxalt
 - RFP for PR/Communications agency to be sent 4th quarter and set in place for full commission – *For Possible Action*
- **Local/Sanctioned Events – Ted Olivas**
 - League of Cities conference update – *For Possible Action*
 - NACO annual conference update (speaking opportunity for NV150) – *For Possible Action*
 - Creation of “Agency List”, “Agency Packet” and outreach/meeting schedule – *For Possible Action*
- **Legacy Projects/Signature Events – Senator Mike McGinness**
 - Update on flagship, traveling museum concept and proposal; update on new strategy to secure funding – *For Possible Action*
- **Commemorative Items/Licensing/Trademark or Copyright protection – Bud Hicks**
 - BDR – license plate + information from 3M – *For Possible Action*
 - Update on meeting with Silver and Blue Outfitters regarding specialty advertising/merchandising/sales – *For Possible Action*
 - Development of separate RFP for specialty advertising/merchandising/sales – *For Possible Action*
- **Legislative/Government – Neena Laxalt**
 - Discussion of RFP for Executive Director position – *For Possible Action*
 - Discussion of proposal of Bennett Historical Research Services – *For Possible Action*
 - Discussion with Bob Ostrovsky regarding any outstanding questions for the Cultural Affairs Foundation – *For Possible Action*
 - Report on lobbyist meetings/coordination – *For Possible Action*
- **Recommendations for membership on full Commission – All members – For Possible Action**

2. Staff Reports

- a. Report on various activities of Interim Executive Director – **Mary Ann McAuliffe**
 - a. Fundraising
 - i. Grant leads from the state
 - ii. Meeting with Community Foundation of Western NV
 - iii. NV foundation search
 - iv. Nevadans in the south, in the north; at the lake
 - v. Phase 2 fundraising lists determined (sourcing from two); to be sent November 5.
 - b. Logo conversion; collateral material development with new logo; creating library of materials for use by all
 - c. Website splash page; coordinated launch with logo unveiling
 - d. Domain transfer; server; email account

- e. Outreach to LV100 and AZ100 for documents on formal event vetting process; have secured example application forms, acceptance & rejection letters, event guidelines, etc.
- f. Report on re-submitting application to City of Las Vegas for Centennial Grant funds for NV 150 project(s)
- g. Pending office needs: banking relationship with Nevada State Bank; professional email address (mamcauliffe@Nevada150.org)
- h. Forming liaisons in LV; Nancy Deaner (City of LV Director of Cultural Affairs) November – marketing staff at LVCVA
- i. Review second proposal from Nevada Magazine concerning development of a special 2014 sesquicentennial, commemorative book using “profile advertising” – **For possible action**
- j. Review and approval of third quarterly report to the Governor as required by the Executive Order, covering the period July 1 – September 30, 2012 -- **For possible action**

3. Budget Update – **Staff & co-chair Bob Brown**

- a. Review updated budget for the planning effort including additional detail on short, mid and longer term needs – **For Possible Action**

6. PUBLIC COMMENT AND DISCUSSION

Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Chair may limit comments to 3 minutes the time an individual may address the Committee. The Chair may elect to allow public comment on a specific agenda item when that item is being considered.

7. COMMITTEE MEMBER COMMENT ON NON-AGENDIZED ITEMS

8. FUTURE AGENDA ITEMS

9. CALENDAR FOR NEXT MEETING

The schedule and location for the next meeting will be determined at this time.

10. ADJOURNMENT

AGENDA POSTING LOCATIONS

- NEVADA DEPARTMENT OF TOURISM & CULTURAL AFFAIRS, 401 N. Carson Street, Carson City, Nevada
- DIVISION OF MUSEUM & HISTORY, 708 N. Curry Street, Carson City, Nevada
- NEVADA STATE MUSEUM LAS VEGAS, 309 S. Valley View Blvd., Las Vegas, Nevada
- NEVADA STATE RAILROAD MUSEUM, 600 Yucca Street, Boulder City, Nevada
- EAST ELY RAILROAD DEPOT MUSEUM, 1100 Avenue A, Ely, Nevada
- NEVADA HISTORICAL SOCIETY, 1650 North Virginia Street, Reno, Nevada
- LOST CITY MUSEUM, 721 South Highway 169, Overton, Nevada
- NEVADA STATE MUSEUM, 600 North Carson Street, Carson City, Nevada
- NEVADA STATE RAILROAD MUSEUM, 2180 S. Carson Street, Carson City, Nevada

We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please notify Mary Ann McAuliffe at the **Nevada 150 office by calling (775) 363-4373 at least two days in advance of the meeting.**