

## Minutes for the December 12 2013 Meeting of the Nevada Sesquicentennial

This meeting convened in the Guinn Room, 2<sup>nd</sup> Floor, of the Nevada State Capitol Building in Carson City and was video-conferenced to the Governor's Conference Room, 5<sup>th</sup> Floor, of the Grant Sawyer Building in Las Vegas. Additionally, a teleconference connection was established. This meeting complies with Nevada's open meeting law and has been properly posted at the following locations:

[www.nevada150.org](http://www.nevada150.org)

Nevada Department of Tourism and Cultural Affairs, 401 North Carson Street, Carson City, Nevada

Nevada State Capitol, 101 North Carson Street, Carson City, Nevada

Grant Sawyer Building, 555 E. Washington Ave., Las Vegas, Nevada

Nevada State Library and Archives, 100 North Stewart St., Carson City, Nevada

Division of Museum and History, 708 North Curry Street, Carson City, Nevada

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Mr. Matt Robinson, Nevada150, (775) 687-0608 or via email to [matt.robinson@nevada150.org](mailto:matt.robinson@nevada150.org). Materials are available from the Nevada 150 office, Laxalt Building, 401 N. Carson Street, Carson City, Nevada.

### 1. OPENING

#### (1) Call to order and Roll Call- Lt. Governor Brian Krolicki, Chairman

Chairman Brian Krolicki called the meeting to order at 2:06 pm.

#### Members Present:

Lt. Governor Brian Krolicki, Chairman

Neena Laxalt, Vice-Chairman (marked present at 3:04pm)

Bob Brown

Patty Cafferata (marked excused at 2:53pm)

Bud Hicks

Andy Kirk

Myron Martin

Lori Nelson

Don Newman

Randy Snow

John Tyson

#### Members Absent/Excused:

Oscar Goodman

Sherry Rupert

#### Staff/Vendors Present:

Scott Carey

Tiffany East

Kara Kelley

Matt Robinson

Pam Robinson

### 2. PUBLIC COMMENT

Public comment is welcomed by the Commission, but may be limited to three minutes per person at the discretion of the Chair. The Commission may not take action on any matter brought up under this agenda item until agendaized and included as an item for possible action at a later meeting, per NRS 241.020.

Heidi England addressed the Commission on the planning involved with the Nevada Battle Born Birthday Cake. Ms. England stated they have received over \$2,200 in donations, which will go towards purchasing the frosting for the cake and towards the preparations of the cake-cutting event set for March 21, 2014. Ms. England further stated they will be holding a fundraiser to raise additional funds for the project and will commemorate those who donate \$150 by giving an embroidered apron and designation as members of the 150 Brigade. Ms. England also informed the Commission that on July 26, 2014 will be the Nevada Proud Pioneer Picnic at Brower's Mansion in Washoe Valley, put on in coordination with Washoe County Parks and the Nevada Historical Society.

Scott ((Baily?))) of Washoe County 4-H addressed the Commission regarding a letter he had submitted to the Commission requesting 10 silver medallions to be presented as trophies at the State Fair.

Dan Rooney addressed the Commission regarding efforts he had been involved with relating to a diorama he had been developing over the past 8 years. Mr. Rooney provided a history of the diorama, noting it had highlighted through various media outlets and stories, including by Commissioner John Tyson. Mr. Rooney stated it was the intention of the individuals working on the diorama to have it put on public display, and that it was recently appraised at \$3,500. Kara Kelley notified the Commission that staff has received an application for the diorama to be designated as a legacy project.

Marlene Adrian of the Nevada Women's Legacy Project informed the Commission they will be applying for signature event status for an event on January 25, 2014 at the Searchlight Community Center, where citizens from Laughlin, Searchlight, and Cal-Nev-Ari will be interviewed.

Mimi Rodden expressed her appreciation to the Commission for the presentation and donation of silver medallions for the Tonopah Endowment Fund. Ms. Rodden also notified the Commission they will be submitting application for legacy project status for the Jim Butler Days blacksmithing program in Tonopah. Ms. Rodden stated Jim Butler Days occurs over Memorial Day and includes historical activities such as blacksmithing and rock drilling.

### 3. MINUTES - FOR POSSIBLE ACTION

#### (1) Minutes from the November 14th Commission Meeting

**Commissioner Bud Hicks made the motion to approve the November 14<sup>th</sup> Commission meeting minutes. Commissioner Bob Brown seconded the motion.**

**The motion was approved unanimously.**

### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

#### (1) Chairman's Report - Lt. Governor Brian Krolicki, Chairman

Chairman Krolicki reported to the Commission on the activities of himself and staff at the annual Governor's Conference on Tourism

### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

#### (2) Nevada 150 Foundation Financial Report - Bud Hicks, President, NV150 Foundation

Commissioner Hicks presented the Financial Report of the Nevada 150 Foundation, noting the Foundation currently has a bank balance of roughly \$290,000.

### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

#### (4) Special Events and Community Outreach - Scott Carey

Scott Carey provide a report on previous and upcoming special events throughout the state. Mr. Carey also reported that 115 official and signature events around the state had been approved, with 60 of those events having already been held. Currently, Mr. Carey stated, the subcommittee to reviews applications has 15 pending applications for review. As an aside, Mr. Carey noted there had been 535 designated events around the state for the centennial celebration.

#### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

##### (5) Nevada150.org website update - Randy Snow

Commissioner Randy Snow presented an update on the Sesquicentennial website to the Commission, providing various statistics relating to web traffic, visitation, most visited pages, time spent on site per visit, and access percentage by device.

#### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

##### (6) History and Legacy Update - Patricia Cafferata

Commissioner Patty Cafferata provided an update on the historical and legacy projects she has been involved in coordinating, noting projects will be developed for every county in the state.

#### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

##### (7) Clemens Cove Renaming Project - Jeff Kintop, State Archivist

State Archivist Jeff Kintop informed the Commission the Nevada Board of Geographic Names will be recommending to the federal Board of Geographic Names to name a previously unnamed cove on Lake Tahoe just south of Sand Harbor the Clemens Cove after Nevada author and journalist Samuel Clemens, also known as Mark Twain. Mr. Kintop stated, though Samuel Clemens is internationally recognizable, there are no geographical features in Nevada that have been named after him. In the past, Mr. Kinton stated, the cove proposed to be renamed had been kept unnamed to provide privacy to guests of George Whittell, who included presidents and various dignitaries. Mr. Kintrop informed the Commission on the process for the name change, stating it must be named for an individual deceased more than 5 years, the individual must have a direct link to the location, the individual must be nationally or internationally recognized, the name change must have local support, and the name change must be approved by the Nevada Board of Geographic Names at 2 meetings before going to the national board for approval. Mr. Kintop requested a formal letter of support from the Commission, and stated applicable press releases would be appreciated as well.

Chairman Krolicki asked about the scheduling and timing of the state and national board meetings. Mr. Kintop stated the next Nevada Board of Geographic Names will take place in January with a second meeting taking place in June. If approved at both meetings, the name change would go before the federal Board of Geographic Names in August.

Commissioner Brown asked why “Sam Clemens Cove” or “Samuel Clemens Cove” was not being considered. Mr. Kintop stated the federal board generally does not approve of granting 2-name locations.

**Commissioner Hicks made a motion for the Commission to endorse the action of the Nevada Board of Geographic Names; for the Commission to support the action fully; to authorize the Chairman to act on behalf of the Commission to execute and deliver letters of support to the Nevada and federal Boards of Geographic Names when they meet; and to take all other actions necessary to be resolved prior to the 150<sup>th</sup> anniversary. Commissioner Cafferata seconded the motion.**

**The motion was approved unanimously.**

#### 4. DISCUSSION TOPICS - FOR POSSIBLE ACTION

##### (3) Executive Director Report - Kara Kelley

Prior to Ms. Kelley's report, Commissioner Andy Kirk provided an update on some of the developments being conducted in regards to educational efforts for the celebration, highlighting the Nevada Reads Literacy Program. Ms. Kelley added information regarding the Nevada Department of Education's efforts to spotlight 150 schools with historical significance to Nevada, as well as a multi-media essay contest.

Commissioner Cafferata marked excused at 2:53 pm.

Ms. Kelley presented the Executive Directors Report, touching on items related to special events, legacy projects, merchandizing, and fundraising. Regarding merchandizing, Ms. Kelley provided an update on the various vendors who staff are working with to sell Sesquicentennial products, particularly highlighting the custom-made motorcycle being offered by Las Vegas Harley-Davidson. Regarding special license plates, Ms. Kelley notified the Commission over 4,000 have been sold. Regarding medallions, Ms. Kelley notified the Commission a subcommittee consisting of Commissioner Snow, Peter Barton, Pam Robinson and Ms. Kelley will bring forth selections for future medallion designs for releases, and stated a second design must be selected by next meeting. Ms. Kelley also noted a second bar of silver has been retained and refined. With regards to fundraising, Ms. Kelley noted The Glenn Group had been meeting to outline the strategy for targeting top companies in the state.

Commissioner Neena Laxalt marked present 3:04pm.

Ms. Kelley proposed the next two meetings for the Commission occur on January 14, 2014 at 9:00 am via teleconference and on February 12, 2014 at 1:00 pm in-person.

## 5. COMMISSIONER UPDATES

Chris Gibbons of the Nevada Indian Commission reported on behalf of Commissioner Sherry Rupert that Commissioner Rupert intends to visit tribes throughout the state during January and February to share information about the Sesquicentennial celebration, and that Commissioner Rupert will provide an update at the next Commission meeting.

## 6. PUBLIC RELATIONS/MEDIA UPDATE - The Glenn Group

Tiffany East of The Glenn Group provided a report on the public relations and media activities over the previous and in the upcoming months, noting they had identified more than 120 stories in Nevada media to date. Ms. East also mentioned various stories had been submitted for the Nevada Stories portion of the website, though stated they are always looking for more to add.

## 7. PUBLIC COMMENT

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((An unnamed woman)) in Las Vegas commented on an April 19<sup>th</sup> event at the Old Mormon Fort to celebrate the 160<sup>th</sup> birthday of Helen Stewart.

Dr. Adrien asked the why there were only two legacy projects listed on the website. Dr. Adrien then asked, given the improving financial situation of the Foundation, whether funding would become available for projects midway through 2014. Dr. Adrien also informed the Commission that Bob Fisher of the Nevada Broadcasters Association

will begin to interview the four former First Ladies of Nevada, as well as Dr. Adrien appearing on Channel 3 in Las Vegas, to discuss the First Ladies First event early next year. Regarding the legacy projects on the website, Mr. Carey replied other legacy projects will eventually be put up online. Regarding the available funding for projects, Ms. Kelley noted it was always the hope of the Planning Committee to have funds available for community projects, but given the current financial status of the Foundation she does not foresee funding becoming available for such projects, though noted it may be possible if financial expectations are exceeded.

Ms. Rodden expressed her appreciation to the Commission and to Commission staff.

## 8. ADJOURNMENT - FOR POSSIBLE ACTION

**Commissioner Snow made a motion to adjourn. Commissioner Nelson seconded the motion.**

**The motion was approved unanimously.**

The Commission adjourned at 3:28 pm.