

Nevada Sesquicentennial Commission
Meeting Minutes
October 15, 2014

This meeting was convened in the Guinn Room of the Nevada State Capitol, 101 North Carson Street, Carson City, Nevada and was video conferenced to the Governor’s Conference Room, Grant Sawyer Building, 555 East Washington Avenue, Las Vegas, Nevada. Additionally, a teleconference line was established. This meeting complied with Nevada’s open meeting law. The notice and agenda were properly posted at the following locations: State Capitol Building; Nevada Department of Tourism and Cultural Affairs in Carson City; Division of Museum and History in Carson City; and the Grant Sawyer Building in Las Vegas. The public may acquire the agenda and supporting materials pursuant to NRS 241.020(2) by contacting Ms. Karen Baggett, Nevada 150, at (775) 687-0650 or via email to kbaggett@nevada150.org. Materials are available from the Nevada 150 office, Laxalt Building, 401 North Carson Street, Carson City, Nevada.

1. Call to Order

Lt. Governor Brian Krolicki, Chairman

Chairman Brian Krolicki called the meeting to order at 10:07 a.m.

2. Roll Call

Lt. Governor Brian Krolicki, Chairman

Commissioners Present:

Lt. Governor Brian Krolicki, Chairman
Neena Laxalt, Vice Chair
Bob Brown
A.J. “Bud” Hicks
Dr. Andrew Kirk (marked present at 11:18 a.m.)
Myron Martin
Lori Nelson
Sherry Rupert (marked present at 10:11 a.m.)
Randall Snow

Commissioners Absent/Excused

Patricia Cafferata
Oscar Goodman
Donald Newman
John Tyson

Staff Present:

Kara Kelley
Karen Baggett
Scott Carey
Alex Tanchek
Pam Robinson
Linda Frederick
Susan Moore
Chaunsey Chau-Duong

3. Public Comment

Bob Fairman addressed the Commission, granting the Commission the ability to construct the Carson City Nevada Day Parade float in his yard this year.

Helen Stewart Interpreter Linda Miller addressed the Commission, noting the October 25th Reenactment of the Helen Stewart Land Deed will not contain the same elected officials she was initially expecting, but that replacements have been found and that it is expected to be well attended. Dr. Miller also stated she can provide a sign in sheet in case Commissioner Andrew Kirk wanted to send any of his students.

Commissioner Bob Brown noted Dr. Miller had brought Nevada 150 cupcakes and thanked her for them.

4. Minutes ~ For Possible Action

Approval of Minutes of the Meeting held on September 23, 2014 in Carson City, Nevada

Commissioner Neena Laxalt noted a correction on page six regarding the funding offset for the Carson City Nevada Day Parade Planning Committee, stating it should read “\$16,000 to help offset the \$50,000 the Commission set aside.”

Commissioner Brown made a motion to approve the minutes for the September 23, 2014 meeting as amended. Commissioner A.J. “Bud” Hicks seconded the motion. The motion was approved unanimously.

5. Discussion Topics ~ For Possible Action

5 (a) - Chairman’s Report

Lt. Governor Brian Krolicki, Chairman

Chairman Krolicki began his report by thanking everybody for the tremendous work that had been done over the past year to make the celebration a success, and especially to the Nevadans who’ve made this celebration so personal.

Chairman Krolicki continued, discussing a new project, Nevada Sings, where on October 30th at 10:00 am Nevadans will join together in a simultaneous sing-along to sing “Home Means Nevada” in order to establish a record for Most People in One State Singing Their State Song at the Same Time. Chairman Krolicki noted Record Setters in Las Vegas would have the chore of verifying all participants sung at the same time, which Chairman Krolicki stated will be a logistical challenge but that he has great faith this record can be established. Chairman Krolicki also thanked Sempra Energy for their sponsorship of this event.

Tiffany East of The Glenn Group stated an email will soon be forwarded to all state agencies, as well as being broadcast to the media. The website will have a special page for signups to help in the counting and to share information. Ms. East stated on the day of the record they will need Nevadans to send either a video, selfie, or photo of themselves singing “Home Means Nevada.” According to Ms. East, Record Setters will send out Yellow Jacket individuals to verify that this is occurring properly. Ms. East directed all people to nevada150.org to receive all the logistical information. Ms. East noted the lyrics are on the website, as well as an orchestral version provided by the Reno Philharmonic and a sample video.

Chairman Krolicki challenged all Nevadans to participate, noting he will be on the steps of the State Capitol at 10:00 a.m. sharp.

Commissioner Laxalt asked if there would be designated locations where people could meet. Ms. East stated this was part of the reason for signing up through the website to get an idea where people will be participating. Ms. East also stated people could participate from home, so long as they provide video or photographic evidence they participated.

Ms. Kara Kelley asked if it was necessary the participant be in Nevada to be counted. Ms. East stated the record is really for all people singing within the state at one time, but that people from outside the state can participate. Ms. East mentioned they'd invited people from the Congressional delegation in Washington DC to participate as well.

Chairman Krolicki asked if people could register after Nevada Sings begins at 10:00 a.m. on October 30th. Ms. East replied they did not even have to register, but that it would help track the number of people who are participating. Ms. East added the October 30th date was selected because schools would still be in session.

Ms. East also noted they will be using the hashtag, “#nevadasings.”

5 (b) - Nevada 150 Foundation Financial Report
Bud Hicks, President ~ Nevada 150 Foundation

Commissioner Hicks provided an update on the financial status of Nevada 150 Foundation, noting the Foundation has roughly \$575,000 in the bank with additional revenue expected to come in. Commissioner Hicks noted the Foundation had recently received a check for \$88,000 from the Division of Motor Vehicles for sales of the Sesquicentennial license plate, which had not been added to the account. Commissioner Hicks continued, stating that, if the budget projections hold, the Foundation could be expected to have between \$250,000 and \$300,000 in the account when the Commission's mandate expires, which would ultimately go to the Nevada Cultural Affairs Foundation. Commissioner Hicks added that the Commission has a burn rate of roughly \$40,000 a month in administrative costs and that the Foundation could always use more money from those willing to donate.

Commissioner Laxalt asked how much focus had been placed in promoting the license plate in Southern Nevada, noting she did not see as many as she had expected when in Las Vegas for the Smith Center gala. Commissioner Nelson noted she sees the specialty plates all the time in Southern Nevada, but stated she could work with The Glenn Group to do a push for license plate sales around the time of Nevada Day and the parade.

5 (c) - Legacy Projects

Discussions and expenditure authorizations:

5 (c) (1) - Restoration of Highway Markers

Young Electric Sign Company

Lori Nelson / Kara Kelley

Ms. Kelley stated they are still in conversations with Young Electric Sign Company and the state, but that they have updated the Chairman of the Foundation on their progress and expect to report good news to the Commission at a future meeting.

5 (c) (2) - Time Capsules

Kara Kelley

Ms. Kelley provided an update on research conducted regarding time capsules. Ms. Kelley noted a unit that was 12 inches in length by 12 inches in width by 24 inches in height would cost \$1,400. Ms. Kelley noted Commissioner Donald Newman, who had provided guidance on this endeavor, informed her that the Elko time capsule had been constructed by a company in California. Ms. Kelley stated that, moving forward, there will need to be a member of the Commission who wants to work on this to determine the time capsule contents and location.

Ms. Pam Robinson stated she had contacted Buildings and Grounds and was waiting for a call back, and that she was attempting to determine the location of the Centennial time capsule.

Chairman Krolicki stated because of his position in state government that he will take the lead on this, but that he welcomed any other commissioner to join, and suggested if staff had any ideas on contents to bring them forward.

Chairman Krolicki stated he was assuming these time capsules would be fireproof, waterproof, and California earthquake proof. Ms. Kelley stated that she did not ask and did not validate with Commissioner Newman, but that she was assuming the same thing. Chairman Krolicki stated they needed to make sure this time capsule was designed to last 100 years and that they should do one in Northern Nevada and one in Southern Nevada, with the logical choices being the Capitol Grounds and the Grant Sawyer Building.

Chairman Krolicki stated the Commission will have a proposed list of potential items for the time capsule, but asked if any commissioner would be interested in becoming more actively engaged in this project. Commissioner Nelson stated she'd be happy to get involved once they get past the first phase and a proposal is presented.

Ms. Robinson stated it would be essential to determine what will go into the capsule since that will impact the size and location of the capsule. Chairman Krolicki stated they'll draft up a rough idea on potential items and circulate that.

5 (c) (3) - Transfer of Website
Museums & Cultural Affairs and/or Education
Kara Kelley / Pam Robinson

Ms. Kelley noted she and Ms. Robinson had meet with Ms. Claudia Vecchio of the Commission on Tourism and Mr. Peter Barton of the Division of Museums and History, introducing their IT people to Mr. John Dunlap of D4, and that they believe they've found a home for the website. Ms. Kelley stated they will have something more final at a future meeting.

Ms. Robinson noted that Mr. Dunlap is still working out details with Chris Mathews of the Commission on Tourism.

5 (c) (4) - Nevada Commemorative Book
Editor Geoff Schumacher's Proposal to acquire publication rights
Bud Hicks / Kara Kelley

Commissioner Hicks noted a proposal has been received from Mr. Geoff Schumacher, editor of the Nevada 150 Commemorative books. In it, Ms. Schumacher requested the Foundation convey the rights of the books to him as he intends to do a second printing, as well as developing an e-format for sales. Commissioner Hicks noted Mr. Schumacher would use the same distribution network with University of Nevada Press and offer the same royalty payment structure. Commissioner Hicks stated he thinks there is merit to the proposal, and recommended the creation of a subcommittee to further flush out the details.

While Commissioner Hicks stated he'd hate to give up the rights completely, he could foresee licensing Mr. Schumacher for a certain period to make this a worthwhile proposition while the Foundation ultimately retains the rights. Commissioner Brown agreed that sounded reasonable.

Commissioner Lori Nelson asked what benefit Mr. Schumacher received from owning the rights. Commissioner Brown replied it would provide Mr. Schumacher clear title to sell the book, and that he wouldn't have a lien against it.

Chairman Krolicki asked if the sales generated would go to the Foundation through June 30th when the Foundation concludes. Commissioner Hicks stated that was correct, but that they'll have to assign rights to the Nevada Cultural Affairs Foundation for after June 30th.

Commissioner Hicks suggested forming a subcommittee to negotiate this, and suggested they also be given the authority to draft a contract for the Commission to ratify. Commissioner Hicks volunteered himself and Commissioner Brown, and noted Commissioner Cafferata had also expressed interest. Chairman Krolicki agreed and asked them to bring additional information back to the Commission.

5 (c) (5) - “Home Means Nevada” Record Set
Overview of participants / recordings
The Glenn Group

Chairman Krolicki noted this item has already been adequately covered.

5 (c) (6) - “Home Means Nevada” Recording
Frankie Moreno & Gilbert Magnet School kids - \$10,000 request
Myron Martin

Commissioner Myron Martin noted one highlight of the Smith Center Concert in September was the singing of “Home Means Nevada” by Mr. Frankie Moreno accompanied by school children from the Gilbert Magnet school, which generated the idea to professionally record that and keep it in posterity. Commissioner Martin proposed the Commission expend \$10,000 for this project and distribute at no charge.

Commissioner Nelson asked if it would change if there was a video component providing behind-the-scenes footage. Commissioner Martin stated the Commission can do whatever it likes, but noted that the recording might have a longer life.

Chairman Krolicki asked if there would be images from the September event or if copyright issues would prevent that from happening. Commissioner Martin stated there is not video footage available, but that he’d be happy to provide still images.

Commissioner Hicks suggested the Foundation could find the money for a project like this.

Commissioner Laxalt asked what the turnaround time to put something like this together would be, and stated she’d be interested in using this audio for the Carson City Nevada Day Parade float. Commissioner Martin stated it was unlikely it could be completed by November 1st.

Chairman Krolicki asked if there was any way to have a media-usable portion available for the Nevada Sings program on October 30th. Commissioner Martin stated he did not believe so, as it would be better to have everybody take the time to get the recording right rather than rushing it.

Chairman Krolicki asked if it would be possible to interview Mr. Moreno or for Mr. Moreno to help promote Nevada Sings. Ms. East stated she’d think this would be possible, suggesting getting him at one of the marquee locations like The Smith Center or Symphony Park. Commissioner Martin stated he loves the idea of approaching Mr. Moreno but is hesitant on moving forward too quickly because the project may include additional singers, which may create a challenge in rushing this over the next couple weeks.

Ms. East suggested organizing as many professional singers in the same location for the Nevada Sings program. Ms. East also asked if Opportunity Village would be participating, to which Commissioner Brown replied they will be.

Commissioner Randall Snow asked if there would be rights issues if they made a “making of” documentary or posted anything online. Commissioner Martin replied he was sure there would be, but music rights are fairly easy to recover.

Chairman Krolicki stated he’d think it would be great if Mr. Moreno were to act as an ambassador for the Nevada Sings project.

Commissioner Laxalt made a motion to approve \$10,000 to go towards this recording. Commissioner Nelson seconded the motion. The motion was approved unanimously.

5 (c) (7) - Sales Program for Medallion Sets
Pam Robinson

Ms. Robinson provided a report on Sesquicentennial medallion sets, providing a brief history on the medallions. To manage the control of sales, Ms. Robinson noted, silver medallions were sold only through the Legislative Counsel Bureau Gift Shop, and proved to be more popular than expected. Ms. Robinson noted one continuous question they have received is whether the four medallions will be sold in sets. Ms. Robinson stated the challenge will be determining how sets could be produced in a way that protects the integrity of what has already been completed but allows Nevadans to participate in the process.

Ms. Robinson continued, noting Mr. Ken Hopple has produced every silver Sesquicentennial medallion by hand, as well as all previous medallions pressed at the State Museum on the historic Coin Press #1, and that filling all the orders from this year has proven to be a challenge. In speaking with Mr. Bob Nylan at the State Museum, Ms. Robinson stated the State Museum feels they can only do 150 sets of the silver medallions for the end of the celebration, totaling 600 medallions. Ms. Robinson stated the Commission will need to make a decision on the number of sets to be produced on the Coin Press #1, what the price will be, a recommendation on the display box, and set times for orders. If the Commission decides to produce 150 of the sets, Ms. Robinson stated her belief they would sell out almost immediately.

Regarding the time for orders, Ms. Robinson suggested if the sets were to come in by November 15th or November 20th they would be ready for the December holiday season, and that based on the popularity they will likely sell out immediately unless the price is too high.

Ms. Robinson also offered another option to have coins produced by The Northwest Territorial Mint in a similar manner as they produce the copper medallions, but that additional bars of silver would likely have to be ordered. Ms. Robinson also stated medallions would likely be sold at a lesser amount since they would be mass produced and do not contain the “CC” stamp that only the Coin Press #1 at the State Museum can produce. Ms. Robinson also noted she had received a few calls from individuals who’d missed a previous coin and asked her if there could be some sort of medallion amnesty period for those who missed a design.

Commissioner Nelson stated her initial feelings were that she likes the idea of the gentleman who strikes all the silver medallions with the “CC” stamp by hand, which collector’s desire. Commissioner Nelson stated her belief that 150 would sell out but that the limited supply would

make them that much more special and that she would not like to take away from that. Commissioner Nelson also stated that if there is the ability to mass produce the less expensive copper medallions that she would be amenable to going in that direction. Commissioner Nelson further suggested the Commission consider a timeline and when this would sunset, as support staff would not always be available.

Commissioner Snow agreed, stating the limit of 150 sets made perfect sense to him, but he was unsure what price point the Commission should go with. Regarding the medallion amnesty, Commissioner Snow stated he supports it because he doesn't want to disappoint people.

Chairman Krolicki agreed, but stated he wouldn't want to talk away from potential revenue, but that it would make perfect sense to have a deadline on the medallion amnesty. Chairman Krolicki also expressed his appreciation to Mr. Hopple for producing these medallions as a volunteer, who has generated revenue in the six-figures for the Commission and that the Commission should do something for Mr. Hopple.

Chairman Krolicki stated that he understands the elegance 150, but that the Commission tried to avoid a run on medallions. While Chairman Krolicki stated he has no doubt they will sell out, he could envision individuals abusing the system by trying to resell the limited sets at inflated prices. Chairman Krolicki suggested continuing work with the Nevada Commission on Tourism, Mr. Nylan, Mr. Hopple, and Mr. Barton.

Ms. Robinson stated they can go back to Mr. Nylan and Mr. Hopple, but that it is unlikely Mr. Hopple would budge on the number of medallions he'd produce. Additionally, Ms. Robinson noted the State Museum has another order for 2,500 medallions they need to produce in addition to the Commission's order. Ms. Robinson suggested providing flexibility by checking as to whether a set number could be produced. Regarding pricing, Ms. Robinson stated they could probably sell sets at \$500 each.

Ms. Karen Baggett asked about selling 150 sets from the Coin Press No. 1 and the CC stamp at \$600 or \$700 each and having the Northwest Territorial Mint produce a cheaper set. Chairman Krolicki stated his opinion all silver medallions should come from the State Museum Coin Press No. 1 and contain the "CC" label. Commissioner Hicks agreed, noting the Commission can't flood the market with mass produced copies of the same coin at different prices. Commissioner Hicks suggested limiting the number of sets, limiting individual sales of sets, and producing the medallions at the State Museum only to enhance the value to the true coin collectors.

Commissioner Sherry Rupert stated she'd prefer having the medallions with the State Museum stamp available for Christmas. Commissioner Brown stated the consistency of the Coin Press #1 would be vital. Commissioner Martin agreed, stating they should have the "CC" and that as many copper medallions should be made as the market would bear.

Commissioner Hicks reminded commissioners that these would be assigned to the Nevada Cultural Affairs Foundation after the Sesquicentennial wraps up. Ms. Robinson stated the Commission owns the dye with which the medallions are cast and that it seemed unlikely Nevada Cultural Affairs Foundation would go ahead and produce copper medallions.

Commissioner Martin made a motion that all the silver medallions be pressed at the Carson City Mint. Commissioner Snow seconded the motion. The motion was approved unanimously.

Chairman Krolicki asked if they want to limit the number of sets produced to 150. Chairman Krolicki stated he understands the challenge with one man producing these, plus with ordering deadlines and potential medallion amnesty to buy individual medallions.

Chairman Krolicki also asked if there was a specific reason November was selected as the deadline date for the printing of these coins. Ms. Robinson replied November would be for taking orders, and that she would need to speak with Mr. Hopple about production. The idea, Ms. Robinson stated, was for sets to be ready by December 15th and the holiday season. Ms. Robinson also recommended offering Mr. Hopple the ability to produce the amnesty coins after the end of the year.

Commissioner Rupert asked if there would be an opportunity for more sets after the holidays. Ms. Robinson stated she'd made that request.

Commissioner Hicks stated he believes only 150 sets should be produced since that will make it more interesting with collectors. Commissioner Snow remarked that having the limit of 150 sets would allow for the Commission to price the sets higher.

Chairman Krolicki asked what to do about people who had purchased all the medallions already. Commissioner Hicks replied that the cases should be made available for those individuals. Ms. Robinson stated the people who buy the silver set should receive them in a burl wood case with a plaque that says "Nevada Sesquicentennial Medallion Series" with an assigned number.

Regarding the box, Commissioner Hicks stated selling a different numbered box is separate from selling a numbered medallion set, with collectors wanting to show both sides to verify that it is part of a limited series. Chairman Krolicki stated they can come back with more information on that. Ms. Robinson replied such a design would require the box to be custom made and that she does not have that sort of information.

Ms. Robinson continued, asking what the price point for a case should be, but also that she will confer with Kaci Capurro of the Legislative Gift Shop, the State Museum, and with the Coin Store in Carson City on what an appropriate price should be.

Chairman Krolicki asked what kind of premium should be on the medallions. Commissioner Snow suggested \$600 would mean each medallion in the set sells for \$150. Commissioner Nelson replied the \$600 would be special and consistent with other decisions made by the Commission.

Chairman Krolicki stated he also likes the consistency of the \$600 price tag, but asked whether the demand would be there. Ms. Robinson stated that she believes they will have no problems

selling 150 sets. Commissioner Snow agreed, noting it won't reduce the value to those who were unable to purchase earlier printings.

Regarding the medallion amnesty, Commissioner Hicks suggested selling the amnesty medallions at \$150 each, to which Chairman Krolicki agreed.

Ms. Robinson stated that when the amnesty begins, people should not be allowed to come in and order one medallion from each series; it should be for people who need to complete their series. Allowing so, Ms. Robinson stated, would be as if the Commission allowed the production of unlimited sets. Chairman Krolicki suggested first determining the feasibility of the amnesty medallions and whether they could be produced.

Commissioner Martin suggested not doing a reprint of the fourth series. Ms. Robinson stated if that were the case, they would have to work on messaging for the first three series of medallions.

Chairman Krolicki asked if the Commission would need to purchase more silver. Ms. Robinson replied she'll need to find out, but stated we already have the authority to buy the silver as needed.

Commissioner Hicks made a motion to authorize the production of 150 numbered sets of silver medallions at the Carson City Press; direct the subcommittee to select a suitable case for this particular limited production set; authorize the offer to prepare coins on an individual basis for persons wishing to fill out their collection provided those medallions go on sale after November 3rd and are sold at \$150 per medallion; further, the number of those medallions may be limited by the subcommittee based on the ability of Ken Hopple; and to authorize the acquisition of additional silver from Coeur Mining. Commissioner Martin seconded the motion. The motion was approved unanimously.

5 (c) (8) - Copper Penny Sculpture
Bud Hicks / Kara Kelley

Commissioner Hicks noted he and Ms. Kelley had spoken to Ms. Rita Abbey from UNLV, who Commissioner Hicks stated will provide a proposal containing various estimates. Commissioner Hicks noted the proposal is similar to the design of the Lincoln Penney, except that it will be 3- to 4-feet across and bronze.

Commissioner Hicks stated the project could possibly be placed at the Capitol, the Legislature, or another suitable location. Chairman Krolicki noted that while the Assembly has the Lincoln Painting, the Senate has nothing.

Commissioner Laxalt asked if it would be on display as part of the Nevada 150 Legacy Exhibit at the Legislature prior to being placed in a permanent home. Commissioner Hicks suggested that might be part of a separate deal. Chairman Krolicki suggested speaking with Governor Brian Sandoval or Legislative leadership, who would have to give authorization if placed in their respective locations. Commissioner Hicks suggested he first discover the financial feasibility and timeframe before additional decisions can be made.

Commissioner Martin asked for sculptor Ben Victor be included, who did the sculpture of Sara Winnemucca in the State Capitol.

5 (c) (9) - Other Legacy Projects
Kara Kelley

Ms. Kelley noted this agenda item was a placeholder in case any commissioners wanted to bring forth ideas for legacy projects.

Chairman Krolicki noted a recent trip to St. Louis, which is commemorating their 200th anniversary, where they are commemorating the occasion by producing fiberglass cakes; however Chairman Krolicki noted an item like this could probably not be done in a timely fashion.

Ms. Kelley noted a gentleman in Las Vegas had brought to the meeting a stone he'd etched to commemorate the Sesquicentennial.

Mr. Rick Cloutier of Pahrump presented to the Commission a 120-pound sandstone carving he'd etched to commemorate Nevada's 150th year of statehood.

Chairman Krolicki, on behalf of the state, the Commission, and Governor Sandoval, welcomed the sandstone carving, and stated that a great spot for it to sit would be determined. Chairman Krolicki asked if Mr. Cloutier had any specific location where he wanted it stored, like in Pahrump, as a legacy project. Mr. Cloutier noted that if the state did not want the carving that Judge Kim Walker would be more than happy to take it. Chairman Krolicki stated the state will want it, but that it will need to be presented in a way as to ensure its proper display, and that the Commission will find a spot for it.

Ms. Kelley noted that in conversations with Mr. Cloutier, it had only taken him 6 hours to carve.

5 (d) - Nevada Day Parades ~ For Possible Action
Commissioners Neena Laxalt / Lori Nelson / Don Newman

Commissioner Laxalt provided a brief update of the Carson City Nevada Day Parade planning, noting the merchandise is together, the adult volunteer waivers are being collected, Reno Arts is still working on the design of the float, and that she may need to dip into only \$10,000 of the \$50,000 allocated for these efforts.

Mr. Chaunsey Chau-Duong provided an update on the Nevada Day Parade in Las Vegas, noting that roughly 150 entries have been submitted, and that they are currently working out aspects of the logistics. Mr. Chau-Duong also stated Commissioners Martin and Snow have offered to hold the Nevada 150 balloon.

Commissioner Nelson asked if there was a need for more volunteers in any capacity. Mr. Chau-Duong replied they could use 7 more volunteers.

Commissioner Nelson stated they will still need to finalize designation for the VIP grandstands, for which Commissioner Nelson stated invitations had gone out.

Regarding the Nevada Day Parades in Virginia City, Mr. Carey stated after meeting with representatives from Storey County they had asked if the Commission could have a float in the Virginia City parade. Regarding the Nevada Day Parade in Elko, Mr. Carey stated Commissioner Donald Newman has been leading the efforts in Elko and that they expect to have a full parade.

Commissioner Laxalt asked if the Commission was doing an old truck as an entry for the Virginia City parade. Mr. Carey replied he was not aware of that. Commissioner Laxalt asked if the Commission could get something in the Virginia City parade. Chairman Krolicki agreed that was appropriate.

Chairman Krolicki noted that after the Nevada Day Parade in Las Vegas on October 31st, he and Governor Sandoval will fly back to Northern Nevada on Southwest Airlines Battle Born Nevada 737 airplane at 12:10 p.m. Ms. Robinson stated there are a number of surprises associated with this flight, and that the airports have been very cooperative.

5 (e) - Events & Community Outreach

Sherry Rupert & Scott Carey – Events & Community Relations Update

Mr. Carey noted that 487 events have been approved for the celebration, which he expects to go up with late additions. Mr. Carey stated he might have a final number in November, but it should be close to 500. Mr. Carey stated, to date, there have been 428 events held, with the month of October having over 80 separate events. Mr. Carey continued, highlighting an upcoming event on October 17th involving the Pony Express Association delivering proclamations from the county commissions of Churchill, Eureka, Lander, and White Pine Counties. Mr. Carey also provided photos of various events that occurred throughout the month of September and early October, as well as aerial photos he'd taken of the various corn mazes in Nevada.

Commissioner Rupert noted there will be a banquet in honor of the Native American Princesses in Carson City and that the Native American Princesses will also be in the Carson City Nevada Day Parade.

5 (f) - Commissioner Updates

Commissioner Snow provided statistics and information regarding the Sesquicentennial website, noting 8,217 visits over the past month, with 6,469 of those unique, and more than 18,200 total page visits, with a new visitor rate of 72 percent.

Commissioner Martin asked Mr. Carey to include the recording session with Frankie Moreno and Gilbert Magnet Schools children as an event.

5 (g) - Public Relations - Media Report
Tiffany East ~ The Glenn Group

Ms. East commented on the anticipated press releases for the next couple weeks, noting a DMV press release regarding license plates is in the works. Ms. East also noted they will be working on releases for the Nevada Day weekend events. Additionally, Ms. East commented on the tremendous coverage the corn mazes have received, noting they keep getting calls from international media asking for photographs. Finally, Ms. East commented on what a phenomenal experience it has been for The Glenn Group to be a part of this celebration.

5 (h) - Executive Director Report ~ For Possible Action
Report Updates – Quarterly, Final, Close Out
Kara Kelley

Ms. Kelley began her report by commenting on the Harley-Davidson of Las Vegas raffle taking place November 1st at 5:00 p.m. in Las Vegas for the Sesquicentennial Motorcycle. Ms. Kelley also thanked Ms. Robinson and Ms. Vecchio for their input on the Nevada 150 Legacy Exhibit content. Additionally, Ms. Kelley stated she will be attending the Women's Research Institute/Vegas PBS collaboration on Women in Nevada History, which has been designated as a signature event. Regarding merchandise, Ms. Kelley stated 573 belt buckles, 756 silver and 583 copper medallions of the fourth design, 749 silver and 901 copper medallions of the third design, \$8,600 in sales from Silver State Industries, just over 1,000 raffle tickets for the Sesquicentennial Harley-Davidson motorcycle, and 515 Sesquicentennial license plates with just over 10,000 specialty license plates had been sold in total.

Chairman Krolicki asked Ms. Kelley to clarify the actual drawing of the Harley-Davidson Sesquicentennial Motorcycle raffle ticket. Ms. Kelley replied the public grand opening of Las Vegas Harley-Davidson has been extended to all raffle ticket holders to November 1st at 5:00 p.m. Ms. Kelley stated she will be traveling from Carson City to Las Vegas that day in order to be at the drawing. Chairman Krolicki replied that Tim Cashman and Don Andress of Las Vegas Harley-Davidson had been extraordinary to work with and incredibly generous for donating the motorcycle for the Sesquicentennial. Chairman Krolicki further stated that, while he and Governor Sandoval will not be able to attend the raffle due to the busy nature of the Nevada Day celebration, they will be in Las Vegas for an October 30th event at the Springs Preserve and Harley-Davidson afterwards.

Chairman Krolicki also reported that the class who voted on the third medallion design, Ms. Rebecca Lee's first grade class at Yerington Elementary School, did receive their medallions at a recent event at the school.

5 (i) - Tentative Meeting Dates

1. October 21, 2014 10:00 AM

2. November dates

Chairman Krolicki asked if any decisions needed to be made prior to Nevada Day. Ms. Robinson stated staff would look into any potential decisions that might need to be made and that they will confirm whether another meeting in October is necessary.

Chairman Krolicki stated he expects the Commission will need to meet again in November. Ms. Robinson stated there will be financial and Foundation issues to be addressed, and expected a meeting in the first week of November. Ms. Robinson stated they'll probably want a December meeting on the calendar as well.

6. Public Comment

No public comment.

7. Adjournment

Commissioner Hicks made a motion to adjourn. Commissioner Brown seconded the motion. The motion was approved unanimously.

Chairman Krolicki adjourned the meeting at 12:18 p.m.